Advertising Packages

LARGEST REACH

BEST VALUE

THE GEORGIA BULLETIN
NEWS OF THE CATHOLIC ARCHDIOCESE OF ATLANTA

The Georgia Bulletin is more than a newspaper. The audience visits our website, listens to our podcasts, subscribes to our e-newsletters and searches the business directory. Combine our print and digital platforms to expand your reach to Catholics throughout north and central Georgia.

Starter

Business card print ad	2 issues
E-newsletter ad	Once
Website, right tile small ad	1 month
Business Directory	1 year
Podcast ad	Once

$783
(10% Savings)

Local Business

Quarter page print ad	4 issues
E-newsletter ad	Twice
Website, right tile small ad	2 month
Business Directory	1 year
Podcast ad	Twice

$2,669
(15% Savings)

Community Builder

Half page print ad	4 issues
E-newsletter ad	Twice
Website, right tile small ad	2 month
Business Directory	1 year
Podcast ad	Twice

$4,048
(20% Savings)

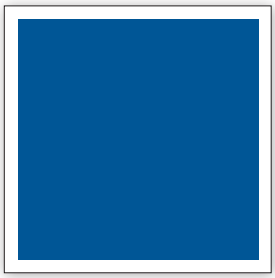


Let's build your campaign

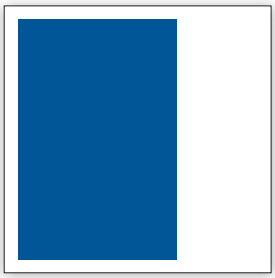
We're here to help you choose and create a package that best fits your goals. We'll work with you to create a customized advertising plan that fits your needs and delivers the best presence across our print and digital platforms.

Tom Aisthorpe • Advertising Manager • taisthorpe@georgiabulletin.org • 404-920-7441
The Georgia Bulletin • 2401 Lake Park Drive SE, Smyrna, GA 30080 • georgiabulletin.org

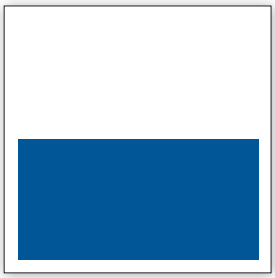
Newspaper Rates and Sizes



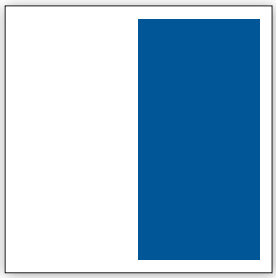
Full Page
10” x 10”



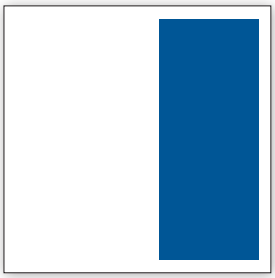
Junior Page
6” x 10”



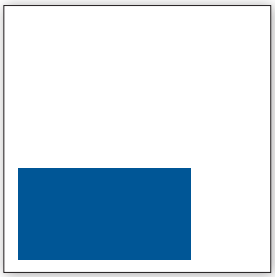
Half Page
10” x 5”



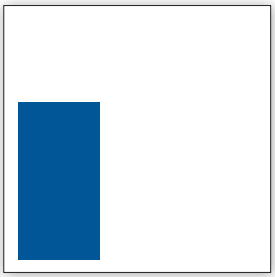
Half Page
5” x 10”



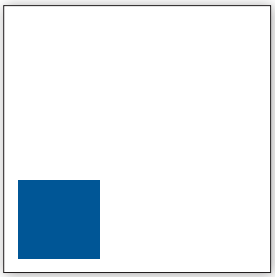
Two Column Tower
4” x 10”



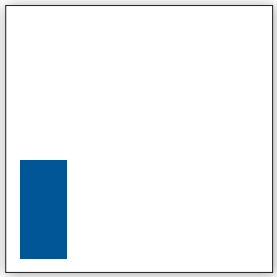
Quarter Page
6” x 4”



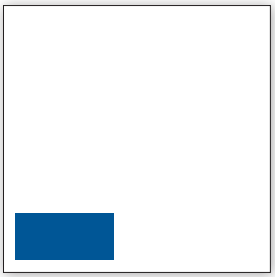
Quarter Page
4” x 6”



Eighth Page
4” x 3”



Business Card
2” x 4”



Business Card
4” x 2”

		10% Discount	15% Discount	20% Discount
	1 issue	4 issues	12 issues	23 issues
Full*	$2,100	$1,910	$1,800	$1,695
Junior	$1,400	$1,260	$1,190	$1,120
Half	$1,090	$980	$926	$870
Two Column Tower	$905	$815	$770	$725
Quarter	$570	$513	$485	$455
Eighth	$285	$256	$240	$225
Business Card	$110	$99	$93	$85

*Full-page ad on back cover will be an additional $250.



ARTWORK

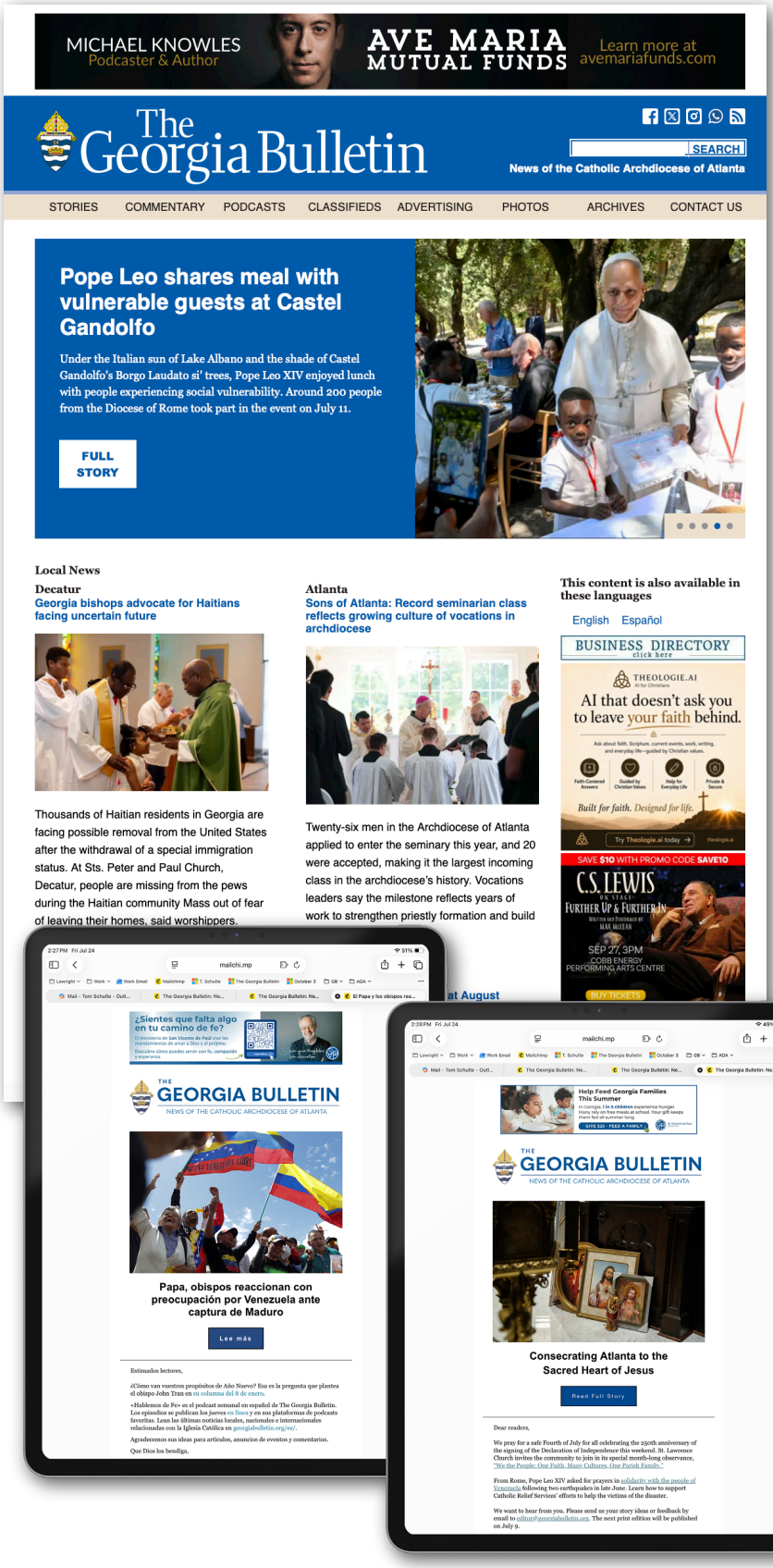
- Must be submitted in PDF, JPG and TIFF formats
- Colored type no smaller than 12 pt is recommended
- Deadline is Wednesday at noon, 8 days prior to issue date

CLASSIFIEDS

$1/word/issue. Ads appear online at no additional cost.

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Website, Podcasts and Newsletter Rates



WEBSITE

Top/ Bottom Banner		1140 x 120 px	$300/ month
Right Tile Ad	Small	300 x 150 px	$150/ month
	Medium	300 x 250 px	$200/ month
	Large	300 x 350 px	$250/ month



PODCAST

"Bearing Light" podcast in English, episodes released first and third Mondays of each month.

"Hablemos de Fe" podcast in Spanish, episodes released every Thursday.

$20/per episode for 30 second mention*
25% surcharge for including ad on both English and Spanish podcasts.

NEWSLETTER

600 x 150 px
$300/issue

BUSINESS DIRECTORY

$200/Year

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