

MEDIA KIT 2026-27

NEWSPAPER

60+

YEARS

as a trusted source of news and historical record for the Archdiocese of Atlanta.

50+

AWARDS

in the past five years from the Catholic Media Association

69,000

PRINT CIRCULATION

23 print issues per year mailed to Catholic households in north and central Georgia.

ONLINE PRESENCE

50,000

VIEWS

monthly of the news website, www.georgiabulletin.org

50,000

NEWSLETTER READERS

of the English-and Spanish-language versions.

5,000+

PODCAST LISTENERS

to Hablemos de Fe and Bearing Light on multiple platforms.

SOCIAL MEDIA

The Georgia Bulletin
5.8K followers

Georgiabulletin
1,603 followers

georgiabulletin.org

Tom Aisthorpe • Advertising Manager • taisthorpe@georgiabulletin.org • 404-920-7441

The Georgia Bulletin • 2401 Lake Park Drive SE, Smyrna, GA 30080 • georgiabulletin.org

Advertising Packages

LARGEST REACH

BEST VALUE

THE GEORGIA BULLETIN
NEWS OF THE CATHOLIC ARCHDIOCESE OF ATLANTA

The Georgia Bulletin is more than a newspaper. The audience visits our website, listens to our podcasts, subscribes to our e-newsletters and searches the business directory. Combine our print and digital platforms to expand your reach to Catholics throughout north and central Georgia.

Starter

Business card print ad	2 issues
E-newsletter ad	Once
Website, right tile small ad	1 month
Business Directory	1 year
Podcast ad	Once

$783
(10% Savings)

Local Business

Quarter page print ad	4 issues
E-newsletter ad	Twice
Website, right tile small ad	2 month
Business Directory	1 year
Podcast ad	Twice

$2,669
(15% Savings)

Community Builder

Half page print ad	4 issues
E-newsletter ad	Twice
Website, right tile small ad	2 month
Business Directory	1 year
Podcast ad	Twice

$4,048
(20% Savings)

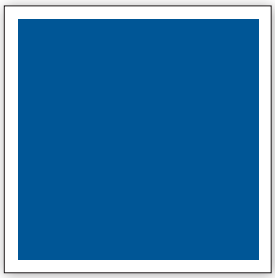


Let's build your campaign

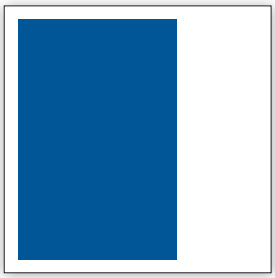
We're here to help you choose and create a package that best fits your goals. We'll work with you to create a customized advertising plan that fits your needs and delivers the best presence across our print and digital platforms.

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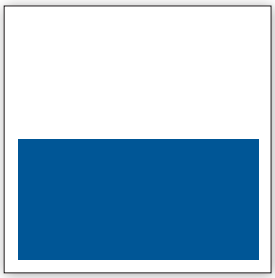
Newspaper Rates and Sizes



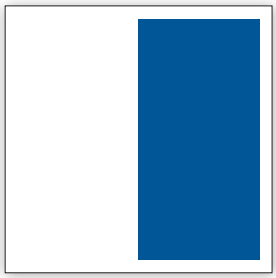
Full Page
10” x 10”



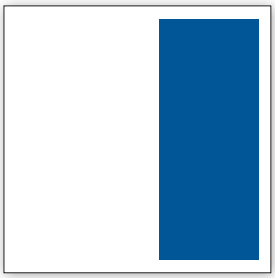
Junior Page
6” x 10”



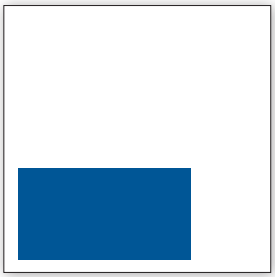
Half Page
10” x 5”



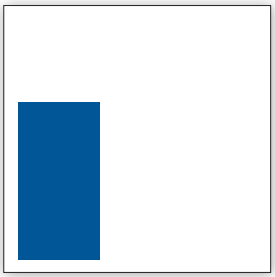
Half Page
5” x 10”



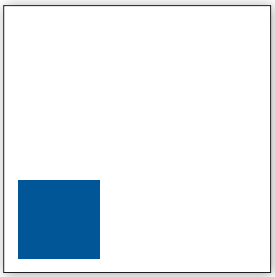
Two Column Tower
4” x 10”



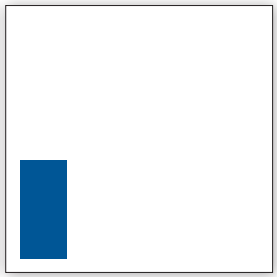
Quarter Page
6” x 4”



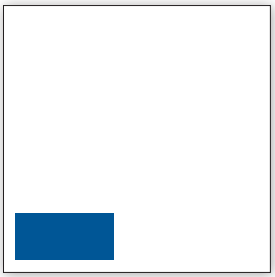
Quarter Page
4” x 6”



Eighth Page
4” x 3”



Business Card
2” x 4”



Business Card
4” x 2”

		10% Discount	15% Discount	20% Discount
	1 issue	4 issues	12 issues	23 issues
Full*	$2,100	$1,910	$1,800	$1,695
Junior	$1,400	$1,260	$1,190	$1,120
Half	$1,090	$980	$926	$870
Two Column Tower	$905	$815	$770	$725
Quarter	$570	$513	$485	$455
Eighth	$285	$256	$240	$225
Business Card	$110	$99	$93	$85

*Full-page ad on back cover will be an additional $250.



ARTWORK

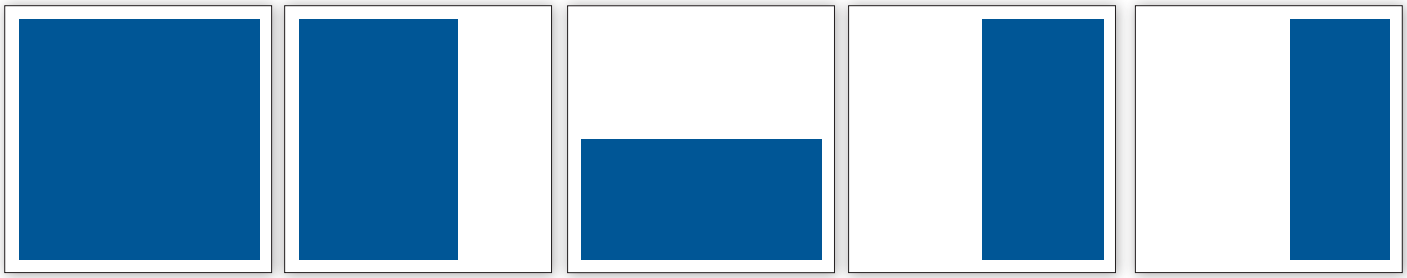
- Must be submitted in PDF, JPG and TIFF formats
- Colored type no smaller than 12 pt is recommended
- Deadline is Wednesday at noon, 8 days prior to issue date

CLASSIFIEDS

$1/word/issue. Ads appear online at no additional cost.

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Newspaper In-house Rates and Sizes



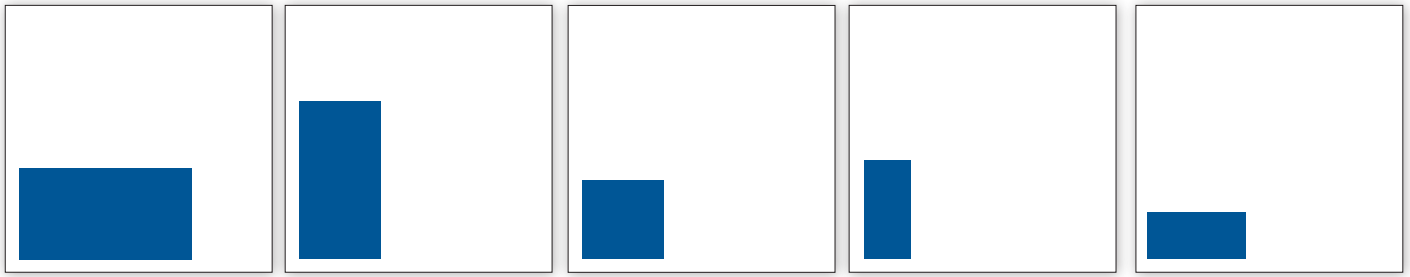
Full Page
10” x 10”

Junior Page
6” x 10”

Half Page
10” x 5”

Half Page
5” x 10”

Two Column Tower
4” x 10”



Quarter Page
6” x 4”

Quarter Page
4” x 6”

Eighth Page
4” x 3”

Business Card
2” x 4”

Business Card
4” x 2”

Full	$1,500
Junior	$950
Half	$725
Two Column Tower	$650
Quarter	$400
Eighth	$200
Business Card	$75

***Full-page ad on back cover will be an additional $250.**



ARTWORK

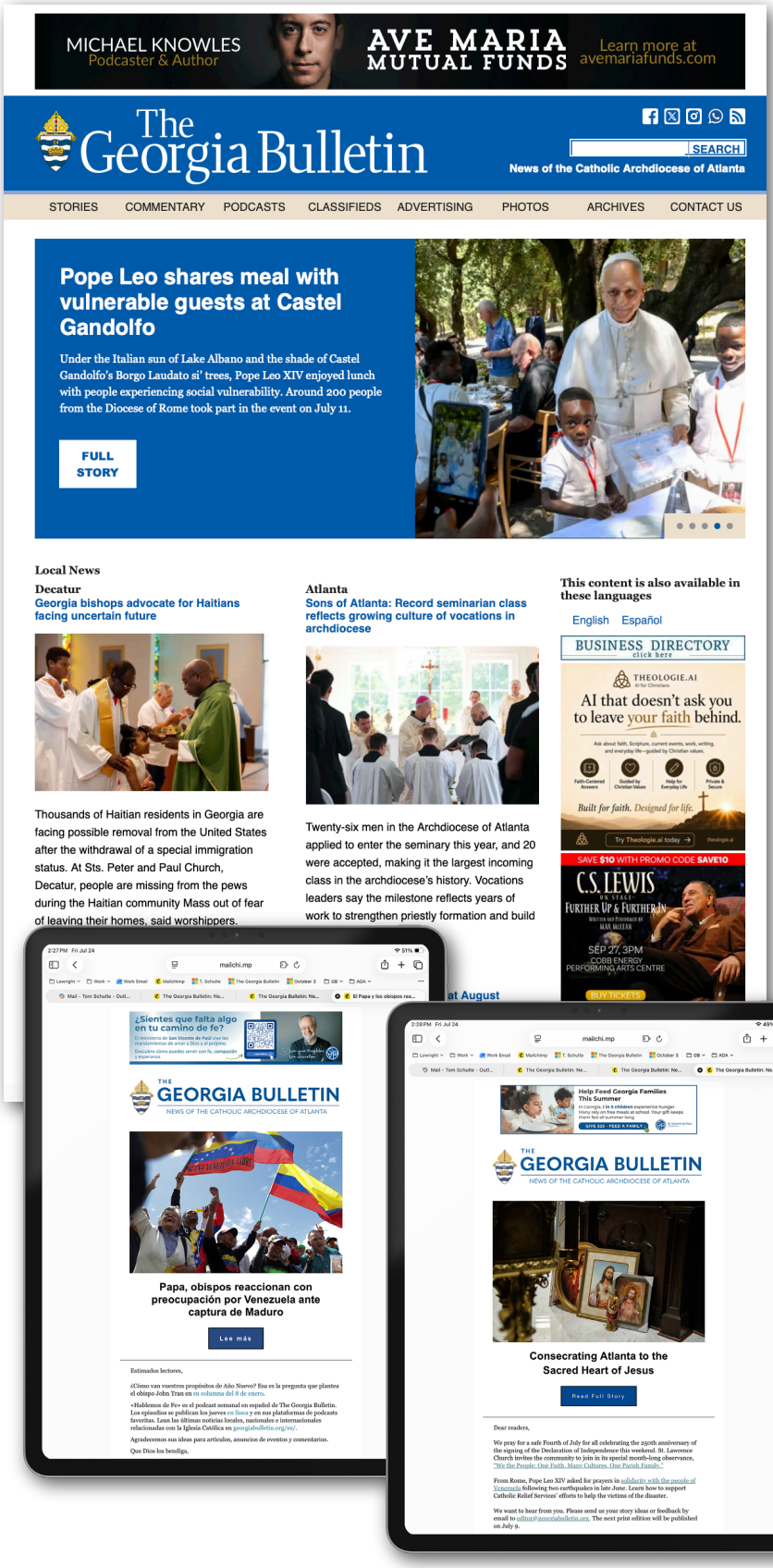
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Website, Podcasts and Newsletter Rates



WEBSITE

Top/ Bottom Banner		1140 x 120 px	$300/ month
Right Tile Ad	Small	300 x 150 px	$150/ month
	Medium	300 x 250 px	$200/ month
	Large	300 x 350 px	$250/ month



PODCAST

"Bearing Light" podcast in English, episodes released first and third Mondays of each month.

"Hablemos de Fe" podcast in Spanish, episodes released every Thursday.

$20/per episode for 30 second mention*
25% surcharge for including ad on both English and Spanish podcasts.

NEWSLETTER

600 x 150 px
$300/issue

BUSINESS DIRECTORY

$200/Year

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Publication Dates for all Media

GB Newspaper | Bearing Light Podcast | Hablemos de Fe Podcast | GB English Newsletter | GB Spanish Newsletter

OCTOBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JANUARY 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

FEBRUARY 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

MARCH 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Ad Deadlines for The Newspaper and E-Newsletters

Newspaper: All editorial material for publication must be received by noon Thursday, seven days drior to issue date.

E-newsletters are distributed weekly on Thursdays alternating between English and Spanish language. Ad deadline: Wednesday at noon, 8 days prior to the E-newsletter date

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APRIL 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MAY 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

JUNE 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

JULY 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

AUGUST 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

SEPTEMBER 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
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10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

DECEMBER 2027

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JANUARY 2028

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY 2028

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29				

MARCH 2028

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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