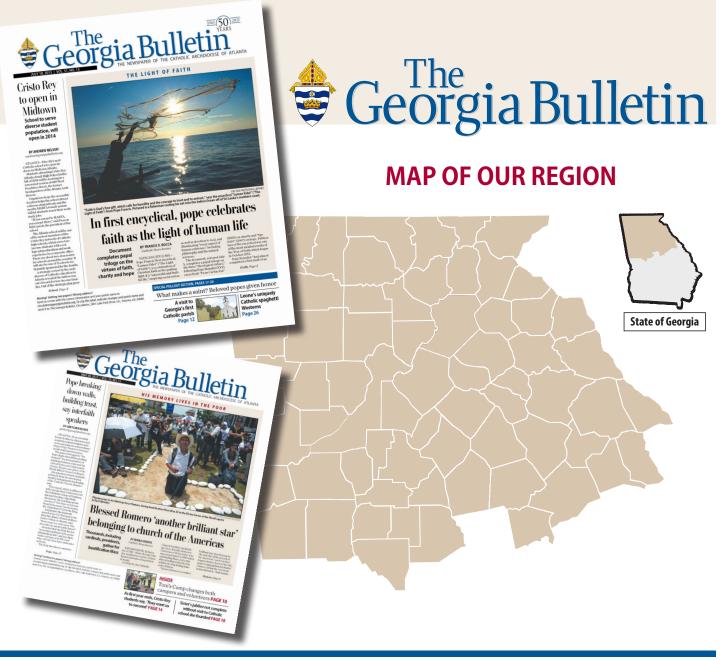
ABOUT THE GEORGIA BULLETIN

About

The Georgia Bulletin is the Catholic newspaper for the Archdiocese of Atlanta. We cover the northern half of the state of Georgia with the majority of our circulation being within the metro Atlanta area. The current circulation is just over 62,000 households. We publish bi-monthly on Thursday except during the summer months when we publish once a month. Our advertising deadline is noon the Thursday prior to publication. Call the advertising department at 404-920-7441 with any questions or if we can help in any way with your advertising needs.



			10% Discount	20% Discount	30% Discount	
	w x h	1 issue rate	4 issue rate	12 Issue rate	23 Issue rate	Color
Full Page	10" x 10"	\$1,800.00	\$1,620.00	\$1,440.00	\$1,260.00	+\$250
Junior Page	6″ x 10″	\$1,200.00	\$1,080.00	\$960.00	\$840.00	+\$150
1/2 Page	10″ x 5″	\$950.00	\$855.00	\$760.00	\$665.00	+\$100
2 Column Tower	4" x 10"	\$775.00	\$697.50	\$620.00	\$542.50	+\$100
1/4 Page A	6″ x 4″	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page B	4″ x 6″	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page C	8″ x 3″	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/5 Page	4″ x 5″	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/5 Page	10" x 2"	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/8 A	4" x 3"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page B	6″ x 2″	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page C	2″ x 6″	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/10 Page	2″ x 5″	\$175.00	\$157.50	\$140.00	\$122.50	N/C
Business Card A	4" x 2"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Business Card B	2" x 4"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Half Business Card B	2″ x 2″	\$50.00	\$45.00	\$40.00	\$35.00	N/C

WEBSITE ADVERTISING

Top Banner:	Banner	1140 x 120	\$300/mo
Right Tile:	Small Medium Large	300 x 150 300 x 250 300 x 350	\$150/mo \$200/mo \$250/mo
Business Directory		400 x 200	\$200/year

ADDITIONAL ADVERTISING OPTIONS

Classified Advertising		\$1/word/issue		
Class Display 1.9 x 1.25		6 months (12 issues) - \$325 (\$27/issue)		
		Full year (23 issues) - \$500 (\$22/issue)		
Inserts		\$40 Per Thousand		
E-Newsletter:	Banner	600 x 150	\$300/issue	

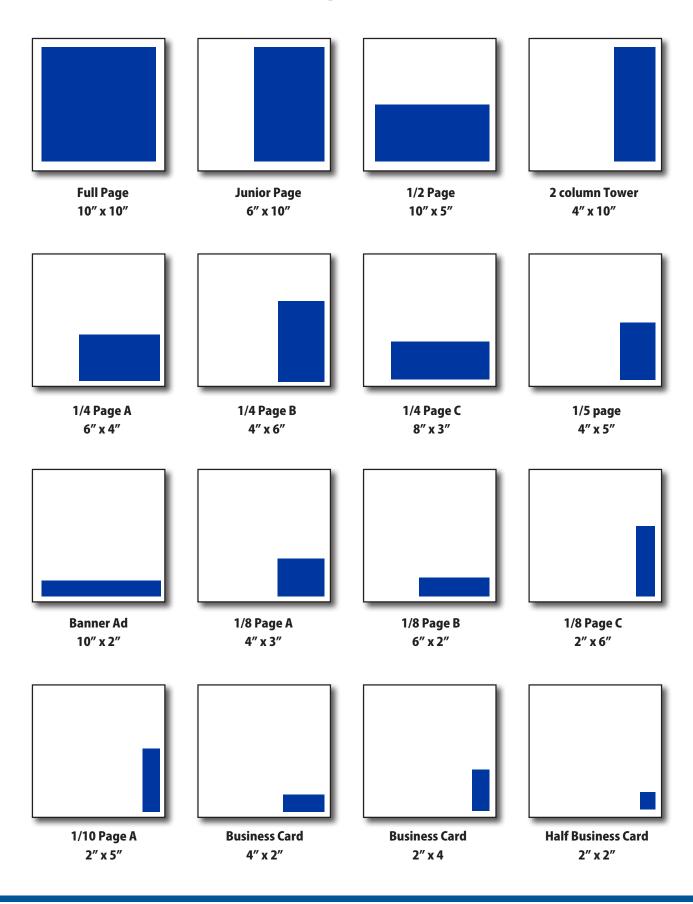
ADDITIONAL INFORMATION:

0	Display Live Area:
	10 inches wide x 10 inches high
0	
0	Width Requirements:
0	2 inches, 4 inches, 6 inches,
	8 inches or 10 inches
ar	
	Height Requirements:
	None (height can be up to 10 inches high)

DEADLINE INFORMATION FOR ALL ADS:

Thursday at Noon, 7 days prior to issue date Email ads to: ads@georgiabulletin.org File formats accepted: PDF, JPEG, and TIFF

Sizes



2025	PUBLICATION SCHEDULE
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Date of Issue (Thursday)	Advertising/ Editorial Deadline (noon prior Thursday)	
January 9, 2025	January 2, 2025	
January 23, 2025	January 16, 2025	
February 6, 2025	January 30, 2025	
February 20, 2025	February 13, 2025	
March 6, 2025	February 27, 2025	
March 20, 2025	March 13, 2025	
April 3, 2025	March 27, 2025	
April 17, 2025	April 10, 2025	
May 1, 2025	April 24, 2025	
May 15, 2025	May 8, 2025	
May 29, 2025	May 22, 2025	
June 12, 2025	June 5, 2025	
July 10, 2025	July 3, 2025	
August 7, 2025	July 31, 2025	
September 4, 2025	August 28, 2025	
September 18, 2025	September 11, 2025	
October 2, 2025	September 25, 2025	
October 16, 2025	October 9, 2025	
October 30, 2025	October 23, 2025	
November 13, 2025	November 6, 2025	
November 27, 2025	November 20, 2025	
December 11, 2025	December 4, 2025	
December 25, 2025	December 18, 2025	

Date of Issue (Thursday)	Advertising/ Editorial Deadline (noon prior Thursday)	
January 8, 2026	December 30, 2025	
January 22, 2026	January 15, 2026	
February 5, 2026	January 29, 2026	
February 19, 2026	February 12, 2026	
March 5, 2026	February 26, 2026	
March 19, 2026	March 12, 2026	
April 2, 2026	March 26, 2026	
April 16, 2026	April 9, 2026	
April 30, 2026	April 23, 2026	
May 14, 2026	May 7, 2026	
May 28, 2026	May 21, 2026	
June 11, 2026	June 4, 2026	
July 9, 2026	July 2, 2026	
August 6, 2026	July 30, 2026	
September 3, 2026	August 27, 2026	
September 17, 2026	September 10, 2026	
October 1, 2026	September 24, 2026	
October 15, 2026	October 8, 2026	
October 29, 2026	October 22, 2026	
November 12, 2026	November 5, 2026	
November 26, 2026	November 19, 2026	
December 10, 2026	December 3, 2026	
December 24, 2026	December 17, 2026	

Web Sizes

TOP OF SITE





In House Rates

Discounted In-House Rates				
	w x h	B/W Rate	Color Rate	
Full Page	10" x 10"	\$1,200.00	\$1,450.00	
Junior Page	6″ x 10″	\$800.00	\$900.00	
1/2 Page	10″ x 5″	\$600.00	\$700.00	
2 Column Tower	4" x 10"	\$530.00	\$630.00	
1/4 Page A	6″ x 4″	\$325.00	\$375.00	
1/4 Page B	4″ х б″	\$325.00	\$375.00	
1/4 Page C	8″ x 3″	\$325.00	\$375.00	
1/5 Page	4″ x 5″	\$275.00	\$300.00	
1/5 Page	10″ x 2″	\$275.00	\$300.00	
1/8 Page A	4" x 3"	\$175.00	\$200.00	
1/8 Page C	2″ х б″	\$175.00	\$200.00	
1/8 Page A	6″ x 2″	\$110.00	\$135.00	
1/10 Page	2″ x 5″	\$110.00	\$135.00	
Business Card A	2″ x 4″	\$70.00	\$70.00	
Business Card B	4″ x 2″	\$70.00	\$70.00	
Half Business Card B	2″ x 2″	\$35.00	\$35.00	

WEBSITE ADVERTISING

Top Banner:	Banner	1140 x 120	\$300/mo
Right Tile:	Small	300 x 150	\$150/mo
	Medium	300 x 250	\$200/mo
	Large	300 x 350	\$250/mo

ADDITIONAL ADVERTISING OPTIONS

\$1/word/issue		
6 months (12 issues) - \$325 (\$27/issue)		
Full year (23 issues) - \$	500 (\$22/issue)	
\$40 Per Thousand		
ner 600 x 150	\$300/issue	
1	6 months (12 issues) - 5 Full year (23 issues) - 5	

ADDITIONAL INFORMATION:

Display Live Area: 10 inches wide x 10 inches high

Width Requirements:

2 inches, 4 inches, 6 inches, 8 inches or 10 inches

Height Requirements:

None (height can be up to 10 inches high)

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