

The Georgia Bulletin is the Catholic newspaper for the Archdiocese of Atlanta. We cover the northern half of the state of Georgia with the majority of our circulation being within the metro Atlanta area. The current circulation is just over 62,000 households. We publish bi-monthly on Thursday except during the summer months when we publish once a month. Our advertising deadline is noon the Thursday prior to publication. Call the advertising department at 404-920-7441 with any questions or if we can help in any way with your advertising needs.



The Georgia Bulletin

State of Georgia



Rates

			10% Discount	20% Discount	30% Discount	
	w x h	1 issue rate	4 issue rate	12 Issue rate	23 Issue rate	Color
Full Page	10" x 10"	\$1,800.00	\$1,620.00	\$1,440.00	\$1,260.00	+\$250
Junior Page	6" x 10"	\$1,200.00	\$1,080.00	\$960.00	\$840.00	+\$150
1/2 Page	10" x 5"	\$950.00	\$855.00	\$760.00	\$665.00	+\$100
2 Column Tower	4" x 10"	\$775.00	\$697.50	\$620.00	\$542.50	+\$100
1/4 Page A	6" x 4"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page B	4" x 6"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/4 Page C	8" x 3"	\$500.00	\$450.00	\$400.00	\$350.00	+\$50
1/5 Page	4" x 5"	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/5 Page	10" x 2"	\$375.00	\$337.50	\$300.00	\$262.50	+\$50
1/8 A	4" x 3"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page B	6" x 2"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/8 Page C	2" x 6"	\$250.00	\$225.00	\$200.00	\$175.00	+\$25
1/10 Page	2" x 5"	\$175.00	\$157.50	\$140.00	\$122.50	N/C
Business Card A	4" x 2"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Business Card B	2" x 4"	\$100.00	\$90.00	\$80.00	\$70.00	N/C
Half Business Card B	2" x 2"	\$50.00	\$45.00	\$40.00	\$35.00	N/C

WEBSITE ADVERTISING

Top Banner:	Banner	1140 x 120	\$300/mo
Right Tile:	Small	300 x 150	\$150/mo
	Medium	300 x 250	\$200/mo
	Large	300 x 350	\$250/mo
Business Directory		400 x 200	\$200/year

ADDITIONAL ADVERTISING OPTIONS

Classified Advertising	\$1/word/issue
Class Display 1.9 x 1.25	6 months (12 issues) - \$325 (\$27/issue) Full year (23 issues) - \$500 (\$22/issue)
Inserts	\$40 Per Thousand
E-Newsletter:	Banner 600 x 150 \$300/issue

ADDITIONAL INFORMATION:

Display Live Area:
10 inches wide x 10 inches high

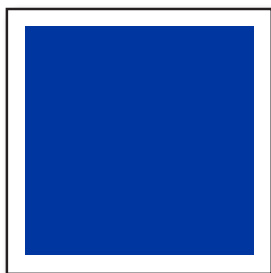
Width Requirements:
2 inches, 4 inches, 6 inches,
8 inches or 10 inches

Height Requirements:
None (height can be up to 10 inches high)

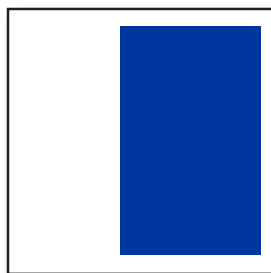
DEADLINE INFORMATION FOR ALL ADS:

Thursday at Noon, 7 days prior to issue date
Email ads to: ads@georgiabulletin.org
File formats accepted: PDF, JPEG, and TIFF

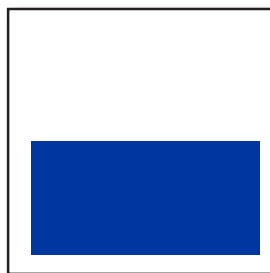
Sizes



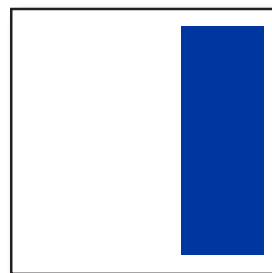
Full Page
10" x 10"



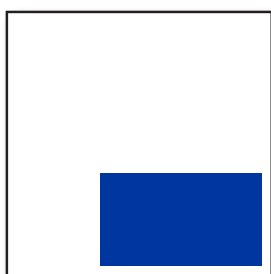
Junior Page
6" x 10"



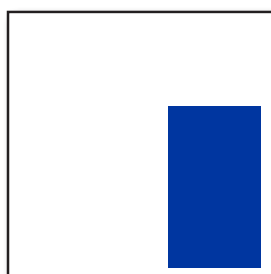
1/2 Page
10" x 5"



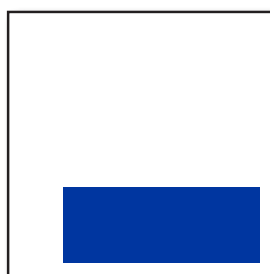
2 column Tower
4" x 10"



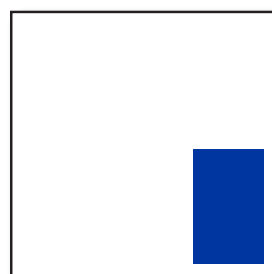
1/4 Page A
6" x 4"



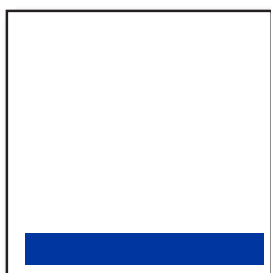
1/4 Page B
4" x 6"



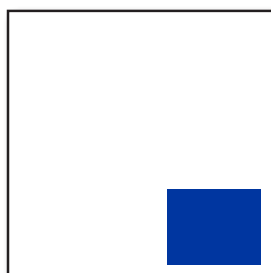
1/4 Page C
8" x 3"



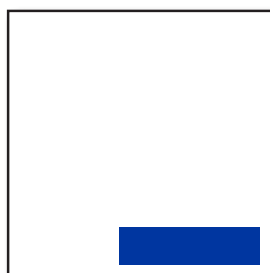
1/5 page
4" x 5"



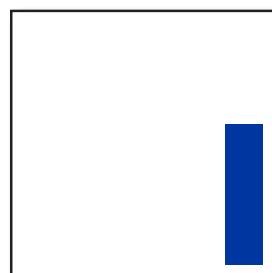
Banner Ad
10" x 2"



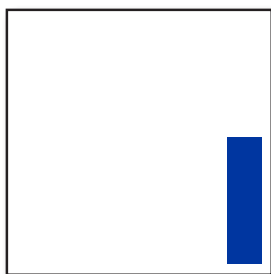
1/8 Page A
4" x 3"



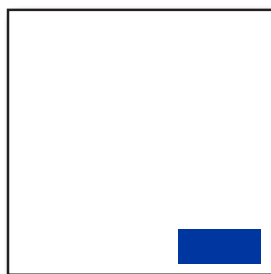
1/8 Page B
6" x 2"



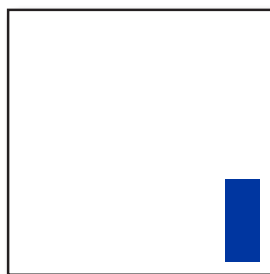
1/8 Page C
2" x 6"



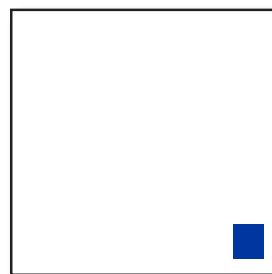
1/10 Page A
2" x 5"



Business Card
4" x 2"



Business Card
2" x 4"



Half Business Card
2" x 2"

Schedule

2020 PUBLICATION SCHEDULE	
Date of Issue (Thursday)	Advertising/ Editorial Deadline (noon prior Thursday)
January 9, 2020	January 2, 2020
January 23, 2020	January 16, 2020
February 6, 2020	January 30, 2020
February 20, 2020	February 13, 2020
March 5, 2020	February 27, 2020
March 19, 2020	March 12, 2020
April 2, 2020	March 26, 2020
April 16, 2020	April 9, 2020
April 30, 2020	April 23, 2020
May 14, 2020	May 7, 2020
May 28, 2020	May 21, 2020
June 11, 2020	June 4, 2020
July 9, 2020	July 2, 2020
August 6, 2020	July 30, 2020
September 3, 2020	August 27, 2020
September 17, 2020	September 10, 2020
October 1, 2020	September 24, 2020
October 15, 2020	October 8, 2020
October 29, 2020	October 22, 2020
November 12, 2020	November 5, 2020
November 26, 2020	November 19, 2020
December 10, 2020	December 3, 2020
December 24, 2020	December 17, 2020

2021 PUBLICATION SCHEDULE	
Date of Issue (Thursday)	Advertising/ Editorial Deadline (noon prior Thursday)
January 7, 2021	January 2, 2021
January 21, 2021	January 14, 2021
February 4, 2021	January 28, 2021
February 18, 2021	February 11, 2021
March 4, 2021	February 25, 2021
March 18, 2021	March 11, 2021
April 1, 2021	March 25, 2021
April 15, 2021	April 8, 2021
April 29, 2021	April 22, 2021
May 13, 2021	May 6, 2021
May 27, 2021	May 20, 2021
June 10, 2021	June 3, 2021
July 8, 2021	July 1, 2021
August 5, 2021	July 29, 2021
September 2, 2021	August 26, 2021
September 16, 2021	September 9, 2021
September 30, 2021	September 23, 2021
October 14, 2021	October 7, 2021
October 28, 2021	October 21, 2021
November 11, 2021	November 4, 2021
November 25, 2021	November 18, 2021
December 9, 2021	December 2, 2021
December 23, 2021	December 16, 2021

Web Sizes

TOP OF SITE

Banner Ad:
1140 x 120
\$300/mo

ADVERTISEMENT

Retiring soon?
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Bill Spalding
Wealth Management

The Georgia Bulletin
The Newspaper of the Catholic Archdiocese of Atlanta

HOME STORIES COMMENTARY BLOG CLASSIFIEDS PHOTOS ARCHIVES CONTACT US

New Tribunal advocates help applicants navigate annulment process

New court advocates, made up of permanent deacons and laywomen and men, were recently commissioned by Bishop Joel M. Konzen, SM, diocesan administrator, to serve in the Metropolitan Tribunal in the Archdiocese of Atlanta.

FULL STORY



Local News

Conyers

Father James S. Behrens, OCSO, Trappist monk and author, dies August 15



Father James Stephen Behrens, OCSO, a monk at the Monastery of Our Lady of the Holy Spirit died on Thursday, Aug. 15. He was 71 years old. A monk of 25 years and a priest of 45 years, he served as a priest of the Archdiocese of Newark before entering the monastery.

Atlanta

It's back-to-school time for Catholic school students



The Georgia Bulletin was present for the first day of school, Aug. 5, at St. John Neumann Regional School in Lilburn, and stopped in at a teacher meet and greet the same day at Holy Redeemer. In archdiocesan and independent Catholic schools, enrollment for all schools this year is estimated to be around 11,300 students.

Smyrna

Bishop Joel Konzen responds to phishing email scam



Bishop Joel M. Konzen, SM, diocesan administrator, has released a statement on an Aug. 13 phishing email scam.

Atlanta

Explaining the process of appointing bishops



Since the departure of Archbishop Wilton D. Gregory from Atlanta to serve in Washington, D.C., many Catholics have questions about how the process of selecting a new archbishop works. The Aug. 8 edition of The Georgia Bulletin includes a two-page infographic on the process, based on resources from the U.S. Conference of Catholic Bishops.

BUSINESS DIRECTORY

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RIGHT SIDE NAVIGATION

Medium
300 x 250
\$200/mo

Small
300 x 150
\$150/mo

Large
300 x 350
\$250/mo

In House Rates

Discounted In-House Rates			
	w x h	B/W Rate	Color Rate
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