

The “new” Georgia Bulletin: A look at what’s fresh and improved

The *Georgia Bulletin* has a rich history that includes 50 years of serving the Catholic Church in North and Middle Georgia with authoritative news and information, illuminating the teachings of the Church and the work and ministries of its faithful parishioners, clergy and religious. With this week’s issue, *The Georgia Bulletin* launches a redesign in a dedicated effort to provide readers with a more contemporary, engaging newspaper, as well as new content that better meets the needs of a diverse readership. We embarked on the redesign in early 2012 with an eye toward improving the look and feel of the print product by developing a clean, contemporary look that makes efficient use of space. We took the same approach with the website—www.georgiabulletin.org—adding a commitment to update the site more regularly, offering readers more up-to-date news and information about their parishes, the Archdiocese of Atlanta and the global reach of the Catholic Church. In print, the conversion to a slightly smaller page size necessitated a type palette that is more space efficient, while at the time readable, attractive and elegant. Likewise, the smaller page size requires a new way of thinking about story count and mix from page to page.

Although the pages have gotten smaller, the newspaper is still substantial.

A five-column grid keeps the pages active and reading brisk, while horizontal and vertical rule lines are used to separate unrelated stories and create order for the pages. A serif typeface dominates the display type palette, while a sans serif typeface is used for mild contrast. And glance boxes, teasers and quick reads are used, when appropriate, to layer the content and provide the readers who scan with active, yet orderly, pages.

Jennifer George-Palilonis, a media design consultant and the George & Frances Ball Distinguished Professor of multimedia journalism at Ball State University led the redesign group. George-Palilonis has a clear understanding of the needs and mission of the Catholic Church and has redesigned 15 Catholic publications, including *Our Sunday Visitor*, *St. Louis Review*, *Washington, D.C.’s Catholic Standard* and the *Pittsburgh Catholic*.



1963 50 YEARS 2013

THE NEWSPAPER OF THE CATHOLIC ARCHDIOCESE OF ATLANTA

More teens find safety at Covenant House Ga.

New facility increases beds from 15 to 80 for young on street

BY ANDREW NELSON
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ATLANTA—Lanetta Dorsey had a stormy relationship with an aunt who raised her, facing abuse of all kinds before she was tossed out to fend for herself on the streets.

“She was calling me everything but my name,” said Dorsey. “I was in and out of garbage. It was really bad.”

She faced a nomadic life at 18, in and out of mental health facilities, moving from her native Chicago to St. Louis looking for family to take her in.

Part of the issue was money as her aunt had little financial support herself, but it was also Dorsey’s sexual identity. Her family’s religious beliefs clashed when she told her family she was gay.

“How could someone love me when my own family doesn’t love me?” she asked herself.

She found acceptance four years later at Covenant House Georgia which now motivates her to attend college and study social work so she can help others like herself.

“I thought they were going to judge me, especially because I was gay, but they didn’t,” Dorsey said.

Covenant House Georgia serves youth generally from 16 to 21 years old who face a variety of

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SUPREME COURT DOMA DECISION

U.S. Archbishop: Rulings suggest ‘worrisome’ future



Marriage has the status it does in law because it has always been a child-centered institution.

ROME (CNS)—“The ‘future of our democracy’ is ‘very, very worrisome,’” U.S. Archbishop Salvatore J. Cordileone said in reaction to the U.S. Supreme Court’s June 26 rulings striking down the federal Defense of Marriage Act and refusing to rule on the merits of a ban on same-sex marriage in California.

The high court remanded the California case to lower courts on the grounds that the individuals who defended the law in court lacked legal standing to do so.

Archbishop Cordileone of San Francisco, chairman of the U.S. bishops’ Subcommittee for the Promotion and Defense of Marriage, spoke to Catholic News Service in Rome the day the court handed down its two decisions.

He was there to receive his pallium from Pope Francis in a ceremony June 29, the feast of Sts. Peter and Paul. The pope presented palliums to archbishops named in the past year. The woolen stole signifies an archbishop’s authority over the Christian community.

In addressing the court’s refusal to rule on the merits of a challenge to California’s Proposition 8, the voter-approved initiative barring same-sex marriage, Archbishop Cordileone noted that 7 million voters in California voted for the proposition and “many of them invested a lot of hard work and a lot of time and lots and lots of money against seemingly insurmountable odds.”

When the state “refused to defend the law,” he said, its proponents hired legal counsel, raised money and invested hard work to defend it. “Now they’re being told that those elected officials charged with the duty of defending the laws of the state can refuse to do their duty simply because they disagree with the law and disenfranchise 7 million voters,” he said.

In response to the court’s ruling that DOMA is unconstitutional under the Equal Protection Clause, Archbishop Cordileone said the court “overturned a law that respects and enforces the principle that it’s in

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SPECIAL PULLOUT SECTION, PAGES 19-22

Religious Freedom 101: 3 lessons on the debate

Pax Christi ‘veterans’ extend baton to young

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8 new pastors—where they’ll serve

Page 9

NEW TYPOGRAPHIC PALETTE

Typography is a newspaper’s most powerful communicative tool. At once, it is a medium for the writer and the designer. Type conveys information, establishes a visual identity and serves as an entry point for the reader. This redesign makes use of a clean, elegant and modern type palette that makes efficient use of space. **Here’s a look at the new palette:**

Stilson Display Condensed

Stilson Display Condensed is the main headline typeface. It’s bolder, easier to read, and more modern than its predecessor. Stilson Display condensed was created for newspapers with smaller page sizes, so it’s very space efficient as well.

Kozuka

Clean and easy to read, Kozuka is used for quick reads like captions, glance boxes and labels.

Chronicle OS Text

Changing the body copy of a newspaper is no simple task. It’s the one element in a newspaper readers are most connected with. So we tested several different typefaces in several different sizes before landing on Chronicle OS Text. We think it’s cleaner and easier on the eyes.